

Appendix 6

INTERPRETATION PROJECT PLANNER



STORY OUTLINE

Use this table to indicate an outline for your interpretation. **Themes/messages** are the general elements of the overall story which you think are important and want to convey. Although they could just as easily be told at more than one place, the **story elements** are the ways in which you would illustrate these themes/messages at this *particular* place. **Physical elements/remains** asks you to note down the physical (archaeological) features of the place which could be used effectively to tell particular parts of the story.

Place or element of place	Possible stories	Themes/messages	Story elements	Sites/physical remains
Example only	Landscape: How it formed, How it has been modified Why it looks the way it does now	The landscape is in a constant process of change	Geological events	Eroded valleys, remnant hills, fossil localities; rock outcrops

INTERPRETATION PROJECT PLANNER

Program/Project (title):

Site/Place:

Intended audience (type(s) of people and their age range):

Is there any information about who visits this site now and why?

Visitor analysis (if possible)

Estimate visitor numbers:

What are their needs?

What are their expectations?

What are their movements? (i.e. where have they come from and where are they going to?)

Linked interpretation opportunities:
(are there any complementary sites?)

General objectives for audience to obtain (the aims of your interpretation):

Specific objectives for audience to obtain:



Knowledge/appreciation of:

Skills of:

Attitudes/values of:

Theme/s of your interpretation:

Chosen technique/s:

Essential equipment (if any):

Content outline: